

**Ryan Meersman, '12, G'18**

Director of Alumni Relations, Westfield State University

Ryan Meersman is an alumnus of Westfield State University (B.A., '12) and earned his master's degree from the same institution in 2018. He currently serves as Director of Alumni Relations in the University's Division of Institutional Advancement, where he leads efforts to engage more than 41,000 alumni worldwide through programs, events, affinity-groups, and strategic outreach.

In his current role, Ryan oversees alumni clubs and chapters, including regional and affinity-based groups. As the director responsible for the Westfield State Alumni Association Executive Council, Ryan has recruited new Council members, collaborated with members to revamp the organization's bylaws, and streamlined committees for more purposeful volunteer opportunities.

Ryan's combination of lived experience as an engaged alumnus, strategic leadership in alumni programming and outreach, and demonstrated capacity to foster inclusive engagement make him a strong candidate for service on the NEAT Executive Committee. His track record suggests he brings both innovation and operational understanding to alumni relations and higher education advancement.

**Ashely Chambers, '08**

Director, Membership & Marketing, National Alumni Association, The University of Alabama

Ashely Chambers began her professional journey with a foundation in geology and engineering at the University of Alabama, which taught her how to think critically, ask better questions, and translate complex systems into a program that can be applied at the local and regional level

In 2019, Ashely returned to The University of Alabama in a service-focused role, first as Environmental Services Manager with UA SafeState, then advancing into leadership roles centered on education, engagement, and community connection. Directing the Osher Lifelong Learning Institute (OLLI at UA) further reinforced her passion for membership connection and outreach. OLLI met people where they were, respected their lived experience, and invited them into meaningful learning and belonging. Today, still fresh in her new position as Director of Membership and Marketing for the University of Alabama National Alumni Association in the office of Advancement, Ashely leads efforts that connect tens of thousands of alumni, donors, fans, and families through programs built on clarity, value, and trust - centered on their Institution and shared values and traditions.



Ashley brings a practical, alumni-first perspective to board service, shaped by connecting high-quality affinity programs to large university and membership-based audiences. She values listening closely, leading with clarity, and helping organizations grow through smart partnerships that are easy to understand and easy to use. By serving on the NEAT Executive Committee, she would contribute strategically, and help quantify success through measurable outcomes, testimonials, and meaningful outreach.